

ENGAGEMENT OVERVIEW · SEPTEMBER 2026

We put one AI workflow into production at a fixed price, and your team owns it.

A three-step engagement for mid-sized companies with one workflow stuck between an AI demo and daily use.

THE PROBLEM

AI raises individual productivity far more often than it moves EBIT.

80%

of McKinsey survey respondents say AI improved their individual productivity

37%

report any EBIT impact from AI

4 of 33

AI proofs of concept reached wide deployment in an IDC and Lenovo study

Where pilots stall

Workflow choice

No clear owner, no usable data, or no measurable before-and-after.

Integration

The agent never connects to the systems the work runs through.

Governance

No human review, evaluation, or audit trail, so risk teams stop it.

User trust

Accuracy and escalation go unmeasured, and teams stop using it.

Sources: McKinsey, The state of AI in 2026 (1,719 respondents, May to June 2026); IDC with Lenovo, reported by CIO.com, March 2025.

The engagement runs in three steps, each at a fixed price.

01

AI Opportunity Assessment

2 to 3 weeks · \$7,500

Workflow mapping; data, access, and control readiness; an ROI baseline and success measures. Ends in one page: the workflow, the fixed build price, the go-live date, or the reason not to build.

\$3,750 credited to a build signed within 30 days

02

Production Build

Scoped to 4 to 6 weeks · from \$28,000

One workflow built into your stack, from an existing pilot or from zero: real users on live traffic, human-in-the-loop controls, automated tests on every change, and a named owner with the runbook.

Published build prices: voice agent \$28,000, or \$35,000 in a regulated context; knowledge search \$35,000; verified analysis \$35,000. Any other workflow gets a fixed price in the assessment.

Final 20% paid when the system passes the production test agreed before work starts

03

Monitor and Improve

Optional · \$5,500 a month

Up to 27.5 hours a month in business hours: monitoring and alert review, tests on every model or prompt change, a monthly cost report, and one change of up to 10 hours.

Starts after handover. A second workflow starts as a new assessment.

Production is defined in writing before the build starts.

Production means

- Real users on live traffic
- Automated tests on every change
- A named owner with the runbook
- An acceptance test agreed at kickoff

At handover you hold

- The code repository
- The evaluation suite
- The runbook
- Credentials and accounts in your name

Modeo's reusable components are licensed to you, so nothing in the system depends on Modeo after handover.

What we measure, against a baseline set before the build

Adoption

Active users, repeat use, workflow completion

Business ROI

Cycle time, cost, quality, revenue impact

Operational trust

Accuracy, escalation, auditability, reliability

Capability transfer

Client ownership, training, reusable patterns

Modeo built three live production systems.

CONVERSATIONAL AI · HEALTHCARE

FamilyCheck

An autonomous voice agent Modeo designed, built, and operates: consent-gated outbound medication check-in calls, retrieval over each patient's medications, real-time tool use, and caregiver notifications on a Vapi, Twilio, and Resend stack.

VERIFIED ANALYSIS · FINANCIAL DATA

Daily Macro Briefing

Pulls 26 economic indicators from public sources twice a day; one constrained language model writes the briefing, and every number is machine-checked against the source. Live at macro.modeo.io.

ANALYSIS WITHOUT A LANGUAGE MODEL · REAL ESTATE

FlipFinder

A deterministic underwriting engine that scores real estate listings on flip and rental economics against comparable sales, built without a language model by design.

Case studies for all three are at modeo.io.

NEXT STEP

Book a 30-minute working session.

The session identifies the best workflow for the AI Opportunity Assessment. Prefer a written proposal first? Send your project details at modeo.io/rfp.

Book a call: cal.com/modeo/30min

BOOK	cal.com/modeo/30min
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PROPOSAL	modeo.io/rfp
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